UTV syndicates satellite rights for 21 films to Zee TV on a non exclusive basis


Mumbai October 8, 2008: UETL (UTV Entertainment Television Ltd), that houses UTV Movies and World Movies has signed a satellite syndication deal with Zee TV, in which it has licensed rights for 21 films on a non-exclusive basis for India and overseas. The movies, which will be telecast on Zee TV and Zee Cinema in the coming months include an unbeatable mix of commercial blockbusters and critically acclaimed films like ‘Jodhaa Akbar’, ‘Race’, ‘Life in a Metro’, ‘Mumbai Meri Jaan’, ‘A Wednesday’ and ‘Welcome to Sajjanpur’.

UTV has had a dream year in 2008 with all its releases performing exceptionally well at the box office. Right from blockbusters like ‘Jodhaa Akbar’, ‘Race’ and ‘Kismet Konnection’ to small and medium budget films like ‘Jaane Tu Ya Jaane Na’ (overseas release), ‘Aamir’, ‘Mumbai Meri Jaan’, ‘A Wednesday’ and ‘Welcome To Sajjanpur’, critics and audiences have reacted with enthusiasm to every release from the UTV stable. This Diwali the studio brings audiences Madhur Bhandarkar’s ‘Fashion’ starring Priyanka Chopra, one of the most awaited films of 2008. ‘Fashion’ will be followed up with ‘Oye Lucky, Lucky Oye!’ from the director of ‘Khosla Ka Ghosla’, Dibakar Banerjee; ‘Dev D’, a modern day retelling of ‘Devdas’, directed by Anurag Kashyap and ‘Dhoondte Reh Jaaoge’, a laugh riot, starring Paresh Rawal, Kunal Khemu, Sonu Sood and Soha Ali Khan.

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