

Marvel Studios' *Thor: Ragnarok* extends its might to OPPO A7!

October 28, 2017: Marvel Studios' *Thor: Ragnarok* is one of the most anticipated Hollywood movies of the year and among the several forthcoming movies of 2017, Marvel Studios' *Thor: Ragnarok* has generated a lot of buzz already amongst Super Hero fans from its first teaser launch onwards! As the much-awaited title gears for release on 3rd November, 2017, here's an exclusive chance for fans to shine like a hero and 'capture the real you'. In a unique collaboration, OPPO a brand that's dedicated to producing superior camera phones, has yet again tied-up with Marvel India for the launch of its new product, OPPO A7.

The phone is designed and loaded with next gen technologies like its A.I. Smart Beautify feature.

"Oppo is a great partner for Marvel Studios given our audience synergies. This is our second association after Marvel Studios' *Doctor Strange*. We hope that this collaboration connects and attracts our young fans to come and watch one of the most anticipated movies of the year," said Amrita Pandey, VP – Studios, Disney India.

"We at OPPO believe in setting trends and we are sure that our hero product, OPPO A7, and its association with Marvel Studios' *Thor: Ragnarok* would be another trend setter. Associating with big properties like Marvel and Disney brings our team immense pleasure and we hope that our collaboration helps us in reaching out to a greater sphere of young audience," said Mr. Will Yang, Brand Director, OPPO.

Marvel's *Thor* has a huge and growing fan base in India and OPPO products are enjoyed by 200 million young consumers globally. For this partnership, OPPO, the Selfie Expert and Leader, will launch many other campaigns to promote its latest product, OPPO A7, and create a spur amongst the Indian youth.

Marvel Studios' *Thor: Ragnarok* will hit theatres on 3rd Nov in English, Hindi, Tamil and Telugu in IMAX, 3D, 4DX and 2D formats.

About Marvel Entertainment

Marvel Entertainment, LLC, a wholly-owned subsidiary of The Walt Disney Company, is one of the world's most prominent character-based entertainment companies, built on a proven library of more than 8,000 characters featured in a variety of media over seventy-five years. Marvel utilizes its character franchises in entertainment, licensing and publishing. For more information visit marvel.com. © 2017 MARVEL