



Now friends team up for the fifth edition of Emotional Atyachaar

~ The upcoming season of the ground-breaking series chronicles stories with friends coming together to expose infidelity ~

Mumbai 25th March: Defining relationships and what they mean to the youth today, bindass, the home grown entertainment brand for the youth, is now bringing back Emotional Atyachaar - the series that has been synonymous with youth and relationships. Emotional Atyachaar is a show that has always mirrored society and with every season has brought stories of infidelity to light. And now with the fifth edition, while the show will continue to show the 'infidel' side of the relationship, it will also revolve around the theme of friendship.

This season of the ground-breaking series will follow the charades of friends as they get together and help uncover the plot. Loyalty will still be put to the test with every episode weaving together elements of unpredictable scenarios; entertaining investigative skills and eye-opening stories as friends will team up to save their friend from being cheated.

Emotional Atyachaar – season 5 will be hosted by popular actor **Pravesh Rana**, who will be seen taking the viewers through the hard hitting stories. *“Coming back to Emotional Atyachaar is like coming back home. The tagline of this season tehqqaat, yaaron ke saath! Truly symbolizes the crux of the upcoming season. Right from loyalty tests to self-investigations, from stories documenting betrayals by friends to betrayals in marriage, this has truly been a journey and am really excited with this new season”*, said the actor.

With cheaters getting smarter, and technology enabling cheaters to elude detection, who does one rely on? And with friends playing an important role in every individual's life, Emotional Atyachaar season 5 will see the age-old adage of 'A friend in need is a friend indeed' truly put to the test. This season, you won't just see stories of infidelity and heartbreak; you'll see stories of friendship and love, of loyalty and dedication.

Emotional Atyachaar is produced by Endemol Shine India and will be telecast every Friday at 7pm

Gear up for an all-new season of Emotional Atyachaar, starting March 27th, 2015 on bindass