



DISNEY'S ALADDIN BROADWAY-STYLE MUSICAL IN DELHI!

- After a successful run in Mumbai, BookMyShow, along with PayPal and Vodafone, now brings the world-class musical to Delhi -

- Ticket sale for the show starts from Saturday, June 9, 2018 -

Delhi, June 7, 2018: After a successful opening of the spectacular show in Mumbai, BookMyShow is all set to bring the magic of Disney's Aladdin to Delhi. Over 30,000 people witnessed the extravaganza in Mumbai and now the Broadway-style musical will premiere in Delhi on July 6, 2018 at Jawaharlal Nehru Indoor Stadium.

This musical is inspired by Disney's original Broadway production that is playing in London, Tokyo, Hamburg and is on tour in Australia. In India, this unique adaptation witnessed a successful run in Mumbai and the classic fantasy production now is all set to travel to Delhi. Sponsored by PayPal and Vodafone, the show has been reimaged and developed by the best of Indian talent to make it locally relevant without losing the original essence of the Broadway show.

The Indian production of the musical boasts of extravagant sets depicting 14 locations, 450 lavish costumes, a flying magic carpet, beautifully choreographed sequences, and mesmerizing special effects which will instantly transport the audiences into the magical world of Agrabah! While the show is in English, the audience will be in for a treat when they discover that the loving and humorous Genie can also speak Hindi! Over 50 performers, in just under 2.5 hours, will weave this enchanting story on stage, taking the viewers on the fun-filled adventures of Aladdin and making this musical a must-watch and an unforgettable experience.

"Disney's Aladdin is an incredible spectacle and a result of months of hard work. After a fantastic opening season in Mumbai, we are delighted to bring our first theatrical production to Delhi. It is an extravagant visual feast, filled with music, joy, and loads of theatrical magic and cannot be missed", said **Ashish Hemrajani, Founder and CEO, BookMyShow.**

In 2015, Disney's Beauty and the Beast was the first-ever Broadway-style musical to be staged in Delhi. With astounding local talent, stunning sets and breath-taking performances, the musical had registered sold out shows.

"Disney's Aladdin has universal appeal and continues to inspire audiences of all ages. At Disney, we are always looking for opportunities to bring these great stories to life for our Indian fans. BookMyShow has produced a world-class Disney musical that delivers an international quality experience with the quintessential Indian flavour," **Vikrant Pawar, Head Live Entertainment & Local Content Studio, Disney India.**

Originally produced by Disney Theatrical Productions, the show premiered in Seattle in 2011 and features music by Tony Award and eight time Oscar® winner Alan Menken (Beauty and the Beast, Newsies, Sister Act, Little Shop of Horrors), lyrics by two-time Oscar winner Howard Ashman (Beauty

and the Beast, The Little Mermaid) and three-time Tony Award and three-time Oscar winner Tim Rice (Evita, Aida).

At the helm of the Indian production are Shruti Sharma (Director), Shampa Gopikrishna and Bertwin D'Souza (Choreographers), Varsha Jain (Production Designer), Gaviin Miguel (Costume Designer), Dhruv Ghanekar (Music Director) and Suzane D'Mello (Vocal Coach)

The talented actors who will bring to life this iconic tale on stage include Siddharth Menon (Aladdin), Taaruk Raina (Aladdin), Kira Narayanan (Jasmine), Mantra (Genie), and Vikrant Chaturvedi (Jafar).

Anupam Pahuja, Managing Director, PayPal India said, "After a spectacular first season in Mumbai, we are proud to bring the show to Delhi in association with BookMyShow. We look forward to making the experience even more enjoyable by providing an easy and safe way to purchase tickets online. PayPal is a global leader in digital payments and we are committed to offering a safer and more secure payment experience to Indian consumers domestically and globally."

Siddharth Banerjee, EVP – Marketing, Vodafone India said, "Vodafone, as one of India's most loved brands, has always believed in delighting its consumers with services and experiences. Our partnership with Disney's Aladdin aims to provide a once-in-a-lifetime theatrical experience for our consumers & their families across cities in India. We believe that our customers will be particularly mesmerized to watch Aladdin and Jasmine's love story play out in the context of a classic fable perfectly contrasted with the Genie's current day insights and commentary! Vodafone wishes our customers some fun-filled, magical evenings starting this July in Delhi."

The tickets for Disney's Aladdin will be available on BookMyShow from June 9, 2018. Prices start at INR 500 only.

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Notes to the Editor:

Aladdin Story Synopsis: Set in the town of Agrabah, Princess Jasmine is feeling hemmed in by her father's desire to find her a royal groom. Meanwhile, the Sultan's right-hand man, Jafar, is plotting to take over the throne. When Jasmine sneaks out of the palace incognito, she forms an instant connection with Aladdin, a charming street urchin and reformed thief. After being discovered together, Aladdin is set to be punished, but Jafar saves him by ordering him to fetch a lamp from the Cave of Wonders. Where there's a lamp, there's a Genie, and once Aladdin unwittingly lets this one out, anything can happen!!

About BookMyShow: BookMyShow is India's biggest entertainment destination. Over the years, the company has transformed from a purely online ticketing player for movies, sports, plays and events. Today, with presence in over 650 towns and cities in India, BookMyShow works with partners across the industry to provide unmatched entertainment experiences to millions of customers, on par with global entertainment standards. It is constantly innovating to increase its ownership share in the Indian entertainment value chain by relying heavily on its analytic capabilities and incisive understanding of customers. Along the way BookMyShow has produced music concerts and theatricals, introduced audio entertainment service Jukebox, built India's largest organic reviews and

ratings engine for movies and has driven technology innovations, such as the m-ticket, impacting both users and the industry at large.

Since its launch in 2007, BookMyShow has been committed to its customers. With continued support from investors Stripes Group, Network 18 (Reliance), Accel Partners and SAIF Partners, BookMyShow (which is part of Bigtree Entertainment, founded in Mumbai in 1999), is invested in providing the best user experience, whether it's on ground at an event or online. Demonstrating category leadership, BookMyShow has expanded its operations to Sri Lanka and Indonesia and has invested in companies including Do-It-Yourself events registration and ticketing platform Townscript and Fantain, a fantasy sports platform for Cricket and Kabaddi. It is also committed to society at large by way of their charity initiative BookASmile, which provides entertainment experiences to the underprivileged. For more information, please visit www.bookmyshow.com

About Disney India: The Walt Disney Company, together with its subsidiaries and affiliates, is a leading diversified international entertainment and media enterprise with four business segments: Studio Entertainment, Parks and Resorts, Media Networks, and Consumer Products and Interactive Media. In July 2004, Disney opened its first office in Mumbai and has significantly expanded its operations to include five locations across the country. The company has a broad range of businesses in the country including Studio Entertainment and Distribution, TV Networks, Consumer Products, Digital and Interactive Media, and Mobile Gaming. Building around core brands Disney, Pixar, Marvel and Star Wars, and local brands UTV, bindass and Hungama, the organization is dedicated to creating high quality branded entertainment experiences for Indian consumers. In October 2017, TWDC India merged under a South Asian hub integrating TWDC Singapore, Malaysia, Indonesia, Thailand, the Philippines and Vietnam. In 2015, The Walt Disney Company was ranked #1 in the category of effectiveness in conducting a global business in Fortune Magazine's Annual World's Most Admired Companies survey— a testament to the Company's strategy to successfully expand the brand and its franchises beyond North America. For more information about The Walt Disney Company please visit: <https://thewaltdisneycompany.com>

DISNEY THEATRICAL PRODUCTIONS (DTP) operates under the direction of Thomas Schumacher and is among the world's most successful commercial theatre enterprises, bringing live entertainment events to a global annual audience of more than 19 million people in more than 50 countries. Under the Disney Theatrical Productions banner, the group produces and licenses Broadway productions around the world, including Beauty and the Beast, The Lion King, Elton John & Tim Rice's Aida, TARZAN®, Mary Poppins, a co-production with Cameron Mackintosh, The Little Mermaid, Peter and the Starcatcher, Newsies, and Aladdin. Frozen, based on the Academy Award®-winning film, will open on Broadway in 2018. Other successful stage musical ventures have included the Olivier-nominated London hit Shakespeare in Love, stage productions of Disney's High School Musical, Der Glöckner Von Notre Dame in Berlin, and King David in concert. DTP has collaborated with the country's leading regional theatres to develop new stage titles including The Jungle Book, The Hunchback of Notre Dame and Freaky Friday.