

DISNEY INDIA TO ROLL OUT THE MAGIC CARPET WITH ALADDIN, THE NEXT BROADWAY-STYLE MUSICAL

- THE MUSICAL WILL BE EXECUTED THROUGH A LICENSING MODEL -
- DISNEY'S ALADDIN WILL OPEN TO AUDIENCES IN THE SUMMER OF 2018 -

Mumbai, October 10, 2017: Disney India is set to return with yet another hit Broadway musical – Disney's Aladdin, to the Indian stage in the summer of 2018. This thrilling new production filled with magic, comedy and breathtaking spectacle will be executed through a licensing model. With the audience's expectations set high, Disney India along with the licensee will bring on board the best of local talent for the Indian production of Disney's Aladdin.

"After the unprecedented success of our first ever Broadway-style musical, Beauty and the Beast, we are thrilled to announce our next offering – Disney's Aladdin. Our endeavour has always been to develop world-class entertainment that is locally relevant. We feel Disney's Aladdin has a universal appeal and the musical will bring the magical story alive, making it truly memorable for our audiences here," said Vikrant Pawar, Head Live Entertainment & Local Content Studio, Disney India.

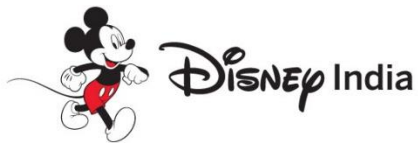
Originally produced by Disney Theatrical Productions, the show features music by Tony Award and eight-time Oscar® winner Alan Menken (Beauty and the Beast, Newsies, Sister Act, Little Shop of Horrors), lyrics by two-time Oscar winner Howard Ashman (Beauty and the Beast, The Little Mermaid), three-time Tony Award and three-time Oscar winner Tim Rice (Evita, Aida).

In 2015, Disney India's locally produced Beauty and the Beast stage musical started a revolution in the Indian live entertainment industry, by enchanting audiences with the first ever Broadway-style musical. The show mesmerized families in Season I (2015) and Season II (2016) with astounding local talent, stunning sets and breathtaking performances, making it a must watch. Disney's Aladdin promises to continue the legacy of the same magic on stage and be yet another spectacular musical to be experienced.

Auditions for Disney's musical Aladdin are now open. Log on to www.disney.in for more information.

For further details, please contact:

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NOTES TO THE EDITOR:

ALADDIN STORY SYNOPSIS:

In the middle-eastern town of Agrabah, Princess Jasmine is feeling hemmed in by her father's desire to find her a royal groom. Meanwhile, the Sultan's right-hand man, Jafar, is plotting to take over the throne. When Jasmine sneaks out of the palace incognito, she forms an instant connection with Aladdin, a charming street urchin and reformed thief. After being discovered together, Aladdin is sentenced to death, but Jafar saves him by ordering him to fetch a lamp from the Cave of Wonders. Where there's a lamp, there's a Genie, and once Aladdin unwittingly lets this one out, anything can happen!!