

**Press Contact:**

Sujata Chanda

+91-9892490579

[Sujata.chanda@disney.com](mailto:Sujata.chanda@disney.com)



**ABHISHEK MAHESHWARI APPOINTED COUNTRY HEAD  
THE WALT DISNEY COMPANY, INDIA**

**Mumbai (7 November, 2017)** – The Walt Disney Company in India today announced the appointment of Mr. Abhishek Maheshwari as Country Head for India. Mr. Maheshwari, who joined Disney in 2012, will now be responsible for all of Disney’s businesses reporting to Mr. Mahesh Samat, Executive Vice President & Managing Director, Walt Disney International, South Asia.

“Disney brands continue to grow across platforms and consumer segments in India,” said Mr. Samat. “Abhishek is an astute and transformative business leader. Since joining the Company, he has championed and driven strategic changes that have positioned our businesses to achieve consistent significant growth.”

Mr. Maheshwari has held several leadership roles in Corporate Strategy & Business Development, Consumer Products and Interactive and, most recently, as the head of Integrated Media Networks. Prior to working for The Walt Disney Company, Mr. Maheshwari worked for Kubera and McKinsey & Company at its US and India offices.

“It is a privilege to lead Disney India and I am greatly encouraged by the talent, passion and commitment of our teams across the organization. Together, our team will focus on bringing the best of Disney, Pixar, Marvel and Star Wars and our home grown brands of Hungama, bindass and UTV to Indian audiences and provide great consumer experiences across all our businesses,” said Abhishek.

India recently was merged under a South Asian hub integrating Singapore, Malaysia, Indonesia, Thailand, the Philippines and Vietnam under the leadership of Mahesh Samat.

**End**

**About The Walt Disney Company India:**

The Walt Disney Company, together with its subsidiaries and affiliates, is a leading diversified international entertainment and media enterprise with four business segments. In July 2004, Disney opened its head India office in Mumbai and has significantly expanded its operations to include five locations and over 470 people. The company has a broad range of businesses in the country including studio entertainment and distribution, TV networks, consumer products, digital and interactive media, and mobile gaming. Building around core brands Disney, Pixar, Marvel and Star Wars, and local brands UTV, Bindass and Hungama, the organization is dedicated to creating high quality branded entertainment experiences for Indian consumers. India was merged under a South Asian hub integrating Singapore, Malaysia, Indonesia, Thailand, the Philippines and Vietnam in October 2017. For more information about The Walt Disney Company please visit: <https://thewaltdisneycompany.com>