



AMRITA PANDEY

**Regional Head
Media Distribution & OTT, South Asia**

Ms. Amrita Pandey is the Regional Head – Media Distribution & OTT, South Asia. She has a dual reporting to Mahesh Samat, Executive Vice President and Managing Director of Walt Disney International, South Asia and to Janice Marinelli, President, Global Content Sales, Walt Disney Co International.

In this role, Ms. Pandey leads Disney Media Distribution for the region which involves distributing content and channels from the company across platforms encompassing television, video-on-demand services, DTH and mobile. She is also responsible for driving digital and OTT partnerships across the region in addition to aligning with the in-country One Media conversations. Under her leadership the DMD business in India has grown manifold and led to increased profitability for the India business.

Recruited by UTV on campus in 2003, Amrita has gone on to hold roles across every key discipline within the movie business, from production and marketing to distribution and syndication, across a 15-year career with the Company. In 2014, Ms. Pandey was elevated to head the Studios Business for Disney India. Under her leadership, Disney India has become one of the most successful movie studios in the country, with India's highest grossing Hindi movie of all time (*Dangal*) and India's then highest grossing Hollywood

movie of all time (*The Jungle Book*), as well as a host of other successful movies like *Haider*, *Kick*, *2 States*, *Heropanti*, *Highway* and Disney's *Khoobsurat* & *ABCD2*.

She holds the Bachelors of Science degree in Microbiology from Jai Hind College and has received a Post Graduate Diploma of Business Administration in Marketing, at the Sydenham Institute of Management, Mumbai.

In the recent past Amrita has been recognized and awarded as

- **Fortune 40 under 40 - Most Influential Young People in Business in 2016**
- **Business Today - India's Hottest Young Executives in 2015**
- **INFOCOM 2015 Woman of the Year - Young Leader in Business category (ABP Group).**
- **Economic Times Women Ahead List 2016: Corporate India's Fastest Rising Women Leaders**
- **GQ's 50 Most Influential Young Indians in 2017**

Within the Walt Disney Company, she won the coveted **Bob Iger award in 2016 for Creativity and Innovation.**