



VIKRANTH PAWAR

Head

**Live Entertainment & Local Content Studio
Disney India**

Vikranth Pawar leads the Live Entertainment business & Local Content Studio for Disney India. Reporting to Mahesh Samat, Managing Director, Disney India, he is responsible for shaping the overall creative vision and strategy of branded entertainment at Disney India.

As part of the senior management team, Vikranth leads the development and delivery of strategic creative initiatives and properties for our local brands across a range of media and platforms. He manages all aspects of creative output from strategy to development, green lighting of projects and production and delivery of content. He is also responsible for nurturing creativity and enabling greater collaboration in the creative process across the Company.

Vikranth has been with Disney India for more than four years and is the force behind recreating the magic of Beauty and the Beast the musical, in India.

Prior to joining Disney, Vikranth was a part of the Indian theatre industry for more than 15 years. He has directed 11 shows till date and some of his popular plays include Conditions Apply, Anything but Love and Jhumroo.