



## **DEVIKA PRABHU**

### **Executive Director – Content & Communications Media Networks Disney India**

Devika Prabhu is Executive Director – Content & Communications for Media Networks, Disney India. Based in Mumbai, she reports to Abhishek Maheshwari, Country Head of Disney India.

In this role, Ms. Prabhu oversees the content initiatives across the bouquet of eight channels across Kids - Disney Channel, Disney XD, Disney Junior and Hungama TV; Youth – Disney International HD and bindass and Movies - UTV Movies and UTV Action. She is responsible for creating and executing content that is relevant to Indian kids, youth and families in addition to strengthening the Disney India Media Networks business in the country.

Devika brings with her 20 years of experience and has been a key member of Disney India's management team since 2008. Prior to joining Disney, she was with Sony Entertainment Television Pvt. Ltd, Initiative Media (div. of Lowe Lintas India) and Hutchison MAX Ltd. (now Vodafone-Essar).