



**BIKRAM DUGGAL**  
**Executive Director & Head**  
**Corporate Strategy & Business Development**  
**Disney India**

Bikram Duggal is the Executive Director and Head, Corporate Strategy and Business Development for Disney India. Reporting to Mahesh Samat, Managing Director of Disney India, Bikram leads the company's planning efforts for long range strategy and provide strategic support for key business initiatives across the company.

Prior to this role, Bikram successfully led the marketing and digital efforts for the Media Networks business and supported creative functions in building the channels in India.

In his career spanning more than 18 years, Bikram has worked with global brands across multiple categories in companies like JWT, Lowe, and HUL. In his last assignment before joining Disney, he founded his own venture - Locus Infotainment Pvt. Ltd and also worked as the Director Marketing – South Asia for Turner International.