



AMRITA PANDEY
Regional Head
Media Distribution & OTT, South Asia

Ms. Amrita Pandey is the Regional Head – Media Distribution & OTT, South Asia. She has a dual reporting to Mr. Mahesh Samat, Executive Vice President and Managing Director of Walt Disney International, South Asia and Mr. Mark Endemaño, SVP, Media Distribution, Walt Disney Co International.

In this role, Ms. Pandey is responsible for driving channel distribution as well as digital and OTT partnerships across the region in addition to aligning with the in-country One Media conversations. She also looks into Disney Media Distribution which involves distributing international content from the company across platforms encompassing television, video-on-demand services, DTH and mobile.

Ms. Pandey joined Disney India's UTV Studio in 2003 and held key roles across every key discipline within the movie business, from production and marketing to distribution and syndication in a 15-year career with the Company. She has worked on over 150 movies across Hindi, regional and English languages and under her leadership as Vice President, the Studio set new benchmarks for box office success across international and domestic markets.