



ABHISHEK MAHESHWARI

Country Head, Disney India

Abhishek Maheshwari is the Country Head of The Walt Disney Company in India, reporting to Mahesh Samat, Executive Vice President and Managing Director of The Walt Disney Company, South Asia.

In this role, Mr. Maheshwari is responsible for strategy formulation and execution across all of Disney's brands and businesses in India. The businesses in India include One Media comprising of an 8 channel Broadcast Network, Interactive and Gaming Business, Disney Media Distribution, OTT offerings and a local content team; Licensing and Retail Business across multiple categories and Out of Home business comprising of our global theatrical releases and Live Entertainment. He is also responsible for building awareness, engagement and affinity for all of Disney's global and homegrown brands - Disney, Disney-Pixar, Marvel, LucasFilm, UTV, bindass and Hungama.

Mr. Maheshwari joined the company in 2012 and has held several leadership roles in Corporate Strategy & Business Development, Consumer Products & Interactive, and most recently, as the Head of Integrated Media Networks. Prior to working for The Walt Disney Company, Mr. Maheshwari worked for Kubera and McKinsey & Company at its US and India offices.

Mr. Maheshwari received a Master of Business Administration (MBA) with distinction from Columbia Business School in New York and a Bachelor of Science (BS) in Electrical Engineering from the Indian Institute of Technology, New Delhi.