



**ABHISHEK MAHESHWARI**

**Vice President  
Media Networks & Interactive  
Disney India**

Abhishek Maheshwari leads Disney India's Media Networks and Interactive business. Abhishek is based in Mumbai and reports to Mahesh Samat, Managing Director of Disney India. Abhishek is responsible for creating and executing strategy across content and revenue functions in addition to leading the new strategic initiatives to transform the Media Networks business into the new digital world.

In his media networks role, he oversees the bouquet of eight channels across Kids - Disney Channel, Disney XD, Disney Junior and Hungama TV; Youth – bindass and bindass PLAY and Movies - UTV Movies and UTV Action. Abhishek also leads the unique media solutions division called the Disney Media Plus that offers commercial opportunities generated by the Disney universe in India and creating specialized properties under the bindass brand.

In his role as head of Disney Interactive, Abhishek is responsible for development, distribution and monetization of digital products including games and apps for all the brands under The Walt Disney Company – Disney, Marvel, Pixar, Lucas, Indiagames, UTV and bindass.

Abhishek has been a key member of Disney India's management team since 2012. Prior to this role, Abhishek was Vice President Consumer Products & Corporate Strategy.

Before joining Disney, he worked in various management roles for Kubera, a mid-market Private Equity fund and prior to that with McKinsey & Company at their Mumbai and Stamford, Connecticut offices. Abhishek received a Master of Business Administration (MBA) with distinction from Columbia Business School in New York and a Bachelor of Science (BS) in Electrical Engineering from the Indian Institute of Technology, New Delhi.